Nunavut Arts and Crafts Association
What have been some of NACA’s accomplishments?

- NACA has worked with many artist across the territory to be an advocate for them in the sector for many years.
- We have helped in promoting the industry by exploring new markets to realize additional sales for many of the territories artists.
- Worked on many different projects in developing new mediums of art for people to create. Diversifying the arts sector.
NACA festival 2009
Things we are working on. Projects.

- Workshops to help develop artists skills in selling their art.
- Working with ED&T to get the artists to utilize the new branding that has been established.
- Promotion and market Inuit Art and artists by attending various trade shows and Olympic sites.
- Educating the public as to what art is available in the communities and what people can expect when purchasing art direct from artist.
Marketing plans working with Artist to promote. Regionally, Nationally and Internationally

- Regionally, Attend CED weeks with the Help of BRCC to get the information out to the communities as to how NACA can help artists. And working with NEDA to establish connections with EDO’s.

- Nationally, Continue to work with Canadian Craft Federation to get more Nunavut art exhibitions.

- Internationally, Ensuring that Inuit art and or Inuit artists are in attendance at showcases bi-annually to help promote the industry.
NACA and EDO”s

- Work on helping artists in the community to communicate with NACA.
- Help facilitate at a cost to NACA an arts and crafts meeting so that NACA members can attend AGM by teleconference.
- Recommendations from EDO’s as artists that require assistance in marketing and that are good ambassadors for the Territory.
True Patriot Love Project: Helmet entry by Jerry Ell and Andrew Qappik for Auction in Toronto, to support Military families.
What are we doing in regards to arts Strategy, Sanaugait?

👀 Goal 1- Working with artists to secure funding for materials and supplies. Workshops on different art medium to build artists portfolio.

👀 Goal 2- Direct marketing workshop’s planned for summer 2010.

👀 Goal 3- Working continually with artists to establish intellectual property rights. With educating artists about CARFAX and there rights as an artist.
What are we doing in regards to arts Strategy, Sanaugait?

- **Goal 4** - Working with Artists and EDO’s through information sessions to establish and help the new Nunavut brand to become more predominate in the art world.

- **Goal 5** - Working with Canadian Craft Federation to ensure that Nunavut has a place on the International stage and in markets they are associated with. i.e. Korean Biennale, Olympic 2010

- **Goal 6** - Working to improve communications to membership and keeping an up to date databank of artists profiles.

- **Goal 7** - Touring international venue’s through relationships with Inuit Art Foundation and Canadian Craft Guild
Relationship Building

- Dept of ED&T to help promote the New Nunavut brand.
- EDO’s in the communities to work with them in promoting artists and helping artists with opportunities to advance.
- Nunavut Tourism to establish more information to visitors on art available in the territory. Create tourism packages that would include demonstrations by artists.
- Dept of Environment. To help promote Sealskin garment’s and the designers.
- Alianait festival. To work on combining the two festivals more. To encourage an arts festival that would be all inclusive for Visual and Performing alike.
Relationship Building

- Nunavut Development Corporation to work with them to give artists the needed exposure for promotion of arts at the gallery level.
- Nunavut Film - Development of website and working to maintain site for information to the public.
- Nunavut Broadband. For development of artists web pages and profiles.
- BRCC working together to establish and maintain NGO network. And CED weeks as well as opportunities for artists at Northern Lights and Nunavut trade show.
- NEDA - connection to the EDO’s in the communities.
- Nunavut CEDO- for training opportunities for artists
- Nunavut community futures groups Loan to artists-Small Business loans for artists for various projects.
Summer Event 2010
“Emerging Artists Showcase”
June 28-July 3rd
Working with Alianait Festival to give opportunities to visual artists

- New set up of an Art Market for artists to sell items during Alianait Festival.
- Workshops with New artists with established artists to help develop skills and pride in art work created.
- invited galleries to show emerging artists what they are looking for.
Workshop on Carving. 2009 festival.

Salomonie Pootoogook-Cape Dorset/Baker Lake
What are our future plans for the association

- Applying to funding groups to access the dollars to complete projects outlined
- Co-ordination during the Summer event with artists an opportunity to learn from elders traditional skills on arts and crafts.
- Provide valuable information to the artists in attendance about up coming projects and source’s of funding for arts and crafts items. i.e.tools
- Provide a venue for up and coming artists to sell their art and to give them the opportunity to meet with industry professionals.
- Partner with Nunavut Tourism to help in the creation of arts markets during cruise ship season in the communities
Who is NACA?

Board Members

Billy Merkosak- Chairperson
Elisabeth Hadlari- Vice Chair
Thomas Suvissark- Kivalliq Rep.
Sherlyn Kadjuk- Kivalliq Rep
Uriash Pukingnak- Kitikmeot Rep
Igah Hainnu- Secretary/ Treasurer
Ryan Oliver- ED&T Rep.
Judith Burch- Honoree Special Board Member
Contact information

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Thank you
Effie Dolls from Cambridge Bay